



*Official Newsletter of the Department of Sport Management*

## Career Fair Provides Job Leads, Networking Opportunities

More than a dozen sport organizations served as exhibitors for the 8th annual Sport Management Career Fair Feb. 28 in the Heskett Center lobby. Co-sponsored by the Sport Management Student Association (SMSA) and the Office of Cooperative Education and Work-Based Learning, the event drew roughly 60 students seeking jobs or internships or simply seeking to establish contacts in the field.

Participating sport organizations included the Derby Recreation Commission, Hartman Arena, the Kansas Collegiate Athletic Conference, the Kansas Golf Association, Preferred Health Systems Wichita Open, Wichita Thunder, Wichita Wingnuts, Wichita Thunder, Wichita YMCA, WSU Heskett Center, WSU Intercollegiate Athletics Association, and WSU Rowing. The cooperative education department also participated, providing information on the coop program and feedback to students regarding their resumes.



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Dr. Jeff Noble, Assistant

## Early Bird Deadline for Reunion Registration Fast Approaching

Registration is underway for the first-ever sport management alumni reunion April 20 and 21 on the WSU campus. Early bird rates of \$40 per alumnus and \$20 per guest are in effect until March 16, and the registration form is available for download at

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Students are also invited to attend the reunion, and the special student registration rate is \$20. Student registration forms are available in the department offices (Heskett 109).

The reunion, which marks the 20th anniversary of the establishment of the sport management (then sport administration) degree program, promises to be memorable. The Friday afternoon opening session will feature faculty emeriti Richard Laptad and Lori Miller discussing the developments of the degree programs. Various alumni will lead roundtable discussions on developments in the field Friday afternoon and Saturday morning. Alumni and students will gather Friday evening for a cookout in the Coleman pavilion at Eck Stadium as the Shocker baseball team plays Missouri State. And an alumni banquet Saturday night at Tallgrass Country Club will feature keynote speaker Buffy Filippell, president of Team Consulting.

For more information about the reunion, please call the sport management department at (316) 978-5445.

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### LECTURERS AND OTHER FACULTY

Alan Aagaard — Desktop Publishing  
John Lee — Sport Facilities

## Q&A with Jackie Hass

Jackie Hass is a 2003 graduate of the master's program and is teaching SMGT 466- Marketing Sport & Physical Activity this semester. Jackie took a few moments recently to answer a few questions.

Besides teaching at WSU, I just accepted a position of Sales Account Executive for the sports market at the Tulsa Marriott Southern Hills.

I teach Sports Marketing. I hope the students gain a clear understanding of what a marketing plan is and how to create one. My goal in the class is for each of these students to be able to speak intelligently in regards to sport marketing at their internship or job.

My favorite part of the experience was being on-site for a big event and know that

networking contacts. It is cheesy to say this but it is also so true. It is all about who you know.